



Arrival Academy

AGENCY PARTNER PROGRAMME · 2026-27

Give your students the preparation advantage.

Add a complete pre-arrival platform to every UK placement — and share in every partner enrolment.

No upfront cost · No minimum volume · Student access in 30 seconds

The pre-arrival platform for international students coming to the UK
arrivalacademy.com/partners

[Watch the 2-minute demo →](#)

THE PLATFORM

One platform. Three connected experiences.

Arrival Academy prepares international students for life and study in the UK — and connects the three people who care most about how it goes.

01 Students prepare

A personalised preparation journey — expert lessons, practical tools and a timed plan for the weeks before departure.

02 Parents can follow progress

An optional parent portal, invited by the student — progress to follow plus a parent guide and practical resources, in their own language.

03 Agents enrol and monitor

Generate access in about 30 seconds, then follow engagement, progress and settlement in your own partner portal.

Created by former senior leaders in international education, drawing on experience supporting more than 100,000 students.

WHY PARTNER WITH US

A revenue line that fits the business you already run.

Nothing about your process changes. The platform is introduced once the placement is confirmed — in the conversation you are already having.

A new revenue line, no upfront commitment

50% of net partner revenue on every enrolment. No stock, no licence fee, no minimum volume — you only pay for the codes you generate.

Sold in the meeting you're already having

Generate access in under 30 seconds while you confirm the placement. It reaches your client by email or chat.

Strengthen your service to students and families

Add a complete, co-branded preparation platform without creating content or adding work for your counsellors.

Managed in one portal

Codes, redemptions, student progress, amounts due and monthly settlement in a single dashboard.

Arrival Academy **complements** your existing counselling and pre-departure support — it does not replace it.

THE CASE FOR PREPARATION

Fewer problems, better outcomes.

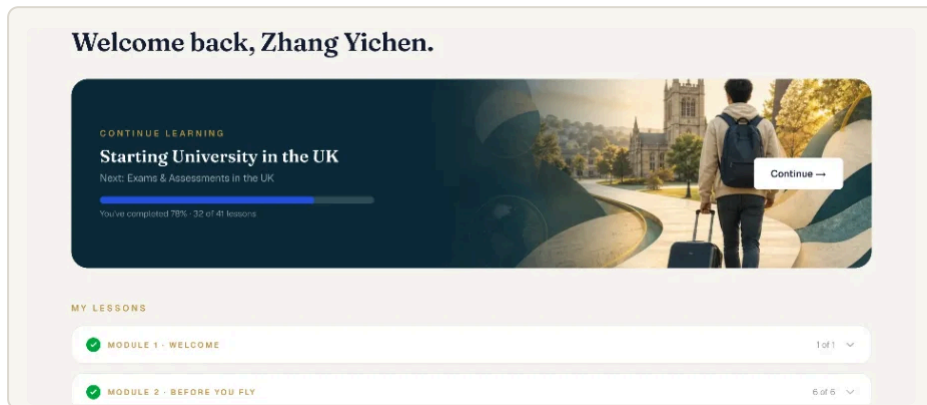
When something goes wrong in week one, it is your phone that rings.
Structured preparation gives students the answers before they travel.

WITH ARRIVAL ACADEMY	WITHOUT ARRIVAL ACADEMY
✓ Knows which documents a UK bank may require	Starts researching after arrival
✓ Understands how UK seminars and tutors work	Meets unfamiliar expectations in week one
✓ Speaks and writes in excellent academic English	Finds English academic language a difficult transition
✓ Practises sounds that may be difficult in their first language	No structured pronunciation practice
✓ Understands UK referencing and academic integrity	Meets the rules for the first time in an assignment
✓ Arrives with a plan and a checklist	Relies on scattered messages and last-minute searching

Preparation starts before departure — not during the student's first difficult week.

WHAT THE STUDENT GETS

A personalised preparation journey.



- 01 A journey built around their course and country
- 02 Progress and readiness, visible at a glance
- 03 A timed plan across the weeks before departure
- 04 Recommended next actions, always current

INSIDE THE PLATFORM

40+

expert lessons

50+

pronunciation sounds

40+

guides and planners

70+

preparation stages

Available in 10 languages, with native-language subtitles · quizzes throughout · a verifiable certificate on completion.

THREE PROGRAMMES, ONE PARTNERSHIP

Starting University in the UK

Undergraduate and postgraduate

Starting a UK Pathway Programme

Foundation, Year One, pre-sessional

Going to School in the UK

Independent, boarding and sixth form



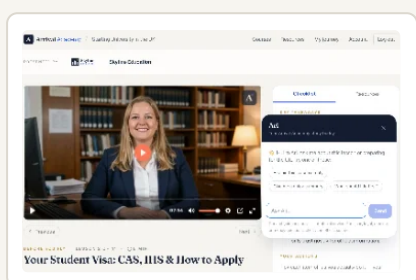
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PERSONALISED SUPPORT

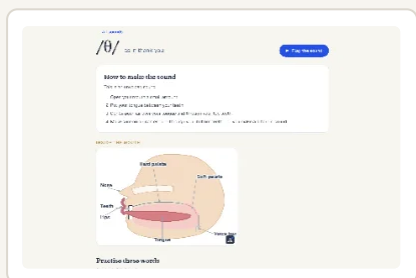
Personalised support before day one.

More than a library of lessons: the platform adapts to the student in front of it.



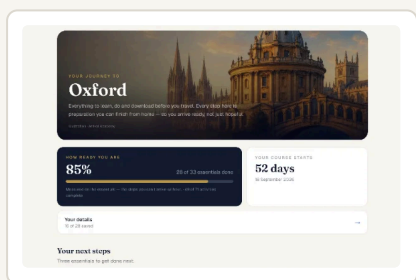
01 An AI preparation companion

Ari is built into the student's preparation, ready whenever a question comes up — in their own language.



02 Tuned to their first language

Practice concentrated on the sounds that are hardest for speakers of the student's own language.



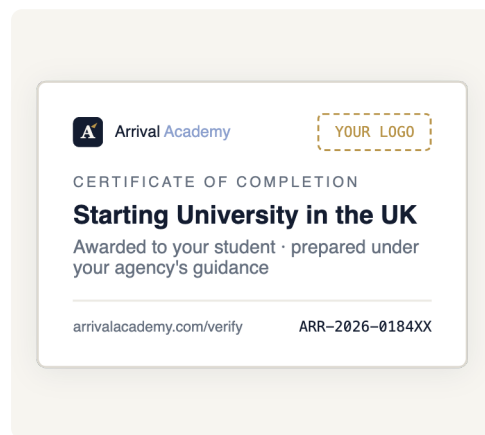
03 A timed plan, personalised tasks

70+ stages sequenced across the weeks before departure: visa, IHS, banking, packing and arrival.

CO-BRANDING

Your students. Your brand.

Your agency stays visible throughout the student journey — inside the platform, for parents, and on the certificate at the end of it.



Inside the platform

Your agency's logo remains visible throughout the student experience.

For parents

Students can invite a parent to their own portal — progress to follow, and guidance written for parents.

On completion

The co-branded certificate carries a public verification link, so its authenticity can be confirmed online.

PARENT ACCESS



Reassurance for the family

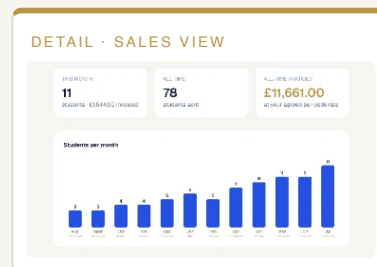
A portal of their own, invited by the student: their child's preparation progress alongside a parent guide and practical resources on UK study, accommodation and arrival — in the parent's own language, with your agency's name on it.

YOUR PARTNER PORTAL

A portal, not a spreadsheet.

The dashboard displays three key metrics at the top: 11 students for July 2026, a monthly invoice of £1,644.50, and a course price of £299.00. Below these is a 'Generate a code' section with a note that code generation counts toward the monthly invoice. It offers two options: 'Single student' (selected) and 'Whole cohort (bulk)'. The form includes fields for 'Student's full name', 'Student's nationality' (with a dropdown menu), and 'Course'.

- 01 Generate access in about 30 seconds
- 02 Track codes and redemptions
- 03 View student engagement and progress
- 04 Monitor sales and amounts due
- 05 Manage invoicing and settlement



HOW IT FLOWS

Generate access → Student registers → Onboarding begins → Progress in your portal

THE OFFER

A 50% share of every partner enrolment.

One fixed partner price, an even split of the net revenue, and nothing to buy up front.

PARTNER REVENUE SHARE

50%

of net partner revenue on every eligible enrolment.

£133 per enrolment

£299 partner price for the complete platform.

£349 public price direct — your client is £50 better off buying through you.

We do not undercut our agency partners.

ILLUSTRATIVE PARTNER EARNINGS

£3,325

25 enrolments

£13,300

100 enrolments

£33,250

250 enrolments

No tiers · No thresholds · No upfront fee

Net partner revenue means the amount received after refunds, chargebacks, applicable VAT or other indirect taxes, and payment-processing charges. The exact partner payment may vary according to the customer's location, payment method and transaction outcome.

PAYMENT AND RISK

Two ways to get paid. Your choice, per sale.

1 YOU COLLECT

The agency collects

Take the student's £299 and generate a single-use access code in your portal. You keep your share; we invoice you ours monthly.

2 WE COLLECT

Arrival Academy collects

The student pays £299 on your personal link and gets instant access. Your share is recorded in the portal and settled to your bank.

No upfront cost or licence fee

No minimum volume

Free cancellation within 48 hours

One invoice a month

STRAIGHT ANSWERS

Does this replace our counselling?

No. It complements the advice your team already gives.

What if a placement falls through?

Void the code within 48 hours at no cost. Unredeemed codes stay valid for 12 months.

Will you undercut us?

No. The £299 partner price always sits below the £349 public price.

Is there a minimum commitment?

None. You only ever pay for the codes you generate.

How much work is it for counsellors?

One recommendation, and about 30 seconds in the portal.

Which currency do we settle in?

The currency agreed in your partner terms.

GETTING STARTED

Sign up, get accepted, start selling.

1

Become a partner

Apply online, agree your terms and receive access to your partner portal.

2

Introduce Arrival Academy

Recommend the platform once the student's UK placement is confirmed.

3

Generate access

Create a code or share your personal link. Registration and onboarding then begin automatically.

“Before you fly, complete Arrival Academy.”

HOW YOUR COUNSELLORS INTRODUCE IT

“Before you travel, we recommend completing Arrival Academy. It gives you a personalised plan for life and study in the UK, practical guidance, pronunciation support and access to Ari whenever you have questions.”

See the complete platform in two minutes.

Turn over to choose your next step.

arrivalacademy.com/demo

NEXT STEPS

Give your students the preparation advantage.



01

Watch the demo

Two minutes on what your student, their parents and your team get.
arrivalacademy.com/demo



02

Book a walkthrough

A live tour of the portal and the commercial terms.
arrivalacademy.com/walkthrough



03

Become a partner

Accepted agencies are selling the same day.
arrivalacademy.com/partners



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hello@arrivalacademy.com

arrivalacademy.com

Certificates verifiable at arrivalacademy.com/verify